

Write Your Book NOW! Mastermind is for individuals who wish to share their life solutions in a *Memoir, Inspirational, or Self-Help* book.

Why (and what is) a mastermind?

A mastermind uses collective intelligence to significantly enhance your success through:

- Collaboration: Sharing ideas and feedback to help each other achieve their goals
- Support: Seeking advice, feedback and encouragement toward book completion
- Diverse Perspectives: Leading to innovative solutions and insights
- Regular Meetings: Helping to maintain momentum through commitment

Participants will:

- Articulate their book objective & goals
- Identify potential readers
- Create a book blueprint and draft
- Engage in editing strategies
- Understand current publishing options
- Decide other components & layout (foreword, dedication, bio, cover, etc)
- Build a marketing plan

To write a well-crafted manuscript, participants will also review the nuances of writing, including:

- First and last lines
- Transitions
- Pacing
- Authentic voice
- Sensory and descriptive words

Write Your Book NOW! Mastermind has designed a space for you to plan and write your book with a 6-month virtual book writing strategy:

- Monthly Mastermind Discussions on Writing
- Monthly 1000-Word Review and Private Coaching
- Bi-Weekly Writing Sprints
- Heroic Journey™ eBook and Journal

Statistically speaking, most people never finish the book they want to write. In a survey by the Synergy Whisperer, only 30 of 1000 people finished "that" book they'd been meaning to write.

You aren't most people. If it's on your calendar, it gets done. In the words of Gene Kranz in Apollo 13, "Failure is not an option."

Let's Write Your Book NOW!

About Your Facilitator:

Story Strategist Alison Nissen is the co-founder and Chief Storytelling Officer of Revel Coach, a career growth platform, helping leaders perfect their business pitches and online presence through storytelling. Alison trains executives to use key storytelling points to engage their audience and gain market share because they know good storytelling is the best form of marketing, recruiting, and fundraising.

When she's not telling stories, she's helping college students learn to write theirs.

Since 1997, Alison has been a professor of Writing, Literature, and Humanities, earning degrees at Denison and Norwich Universities. She is a Distinguished Toastmaster and Committeeman with the Houston Livestock Show and Rodeo's Speakers Committee, an organization which donates over 14 million dollars to students in the Houston Metropolitan Area.

She is also the author of the 2016 RPLA Unpublished Memoir of the Year *Resolve, Courage, Hope* and has been a ghostwriter since 2015.

You never get a second chance to make a first impression. Write Your Book NOW! is your opportunity to pay it forward and change the world.